ILLINOIS SECTION AWWA WEBINAR:

A MODEL WATER CONSERVATION ORDINANCE AND WATERSENSE

DATE	LOCATION	FACILITY ADDRESS & PHONE
Thursday, September 09, 2010	Webinar	**12:00pm - 1:00pm CST** At your own computer Questions? Call 866-521-3595 Ext. 2

TOPIC In following its tradition of publishing model ordinances, the Chicago Metropolitan Agency for Planning (CMAP) staff embarked on a process to develop an updated Model Water Conservation Ordinance to provide assistance to communities that wish to promote water conservation initiatives. This effort fulfils one of the many recommendations outlined in the recently approved Northeastern Illinois Water Supply/Demand Plan, the a result of a three-year planning process, facilitated by CMAP, that coordinated a diverse set of stakeholders including government entities, environmental interest groups, academia, and private sector representatives in a 11-county planning area in the northeastern Illinois region.

In drafting the model ordinance, staff completed an extensive review of water conservation ordinances and regulations nationwide as well as relevant literature. A panel of experts provided their input to the document during its formative stages. The model ordinance addresses indoor and landscape water use in both the residential and commercial/institutional/industrial sectors with consideration to the latest available technologies and state of the art practices in the field. It serves as a tool that contains model ordinance language, commentary, potential water savings, current examples and resources for further research.

Staff also utilized the WaterSense label and performance standards to align many of the flow rates with specific WaterSense products. WaterSense, a US EPA sponsored partnership program, provides a nationally recognized water conservation and efficiency brand that can aid in public outreach and implementation of the ordinance.

By adopting the requirements of the proposed ordinance, communities may achieve significant water use reductions while deferring the need for water infrastructure expansion. This webinar will include detailed information about the model ordinance and the role of WaterSense products in its development and future implementation.

SPEAKERS Amy M. Talbot, LEED AP, Chicago Metropolitan Agency for Planning (CMAP), ATalbot@cmap.illinois.gov • Hala A. Ahmed, AICP, CMAP, HAhmed@cmap.illinois.gov • Cary McElhinney, U.S. EPA Region 5, mcelhinney.cary@epa.gov

REGISTRATION & HOURS This training webinar will begin at 12:00pm and conclude by 1:00pm. Earn *up to* 1 PDH or RTC hour. After registering with ISAWWA, attendee will be furnished via email with all materials and links needed to participate in the webinar.

COST $15.00 for AWWA members • $25.00 for non AWWA members

WEBINAR: A MODEL WATER CONSERVATION ORDINANCE AND WATERSENSE

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